

MEASURING FOR SUCCESS

Your essential guide for accurately sizing and ordering Elly's Formal Wear products

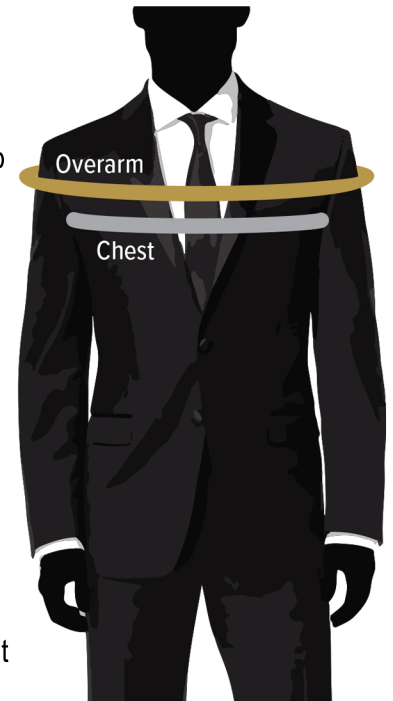
COAT SIZING

Step #1: Measure the Chest

Wrap the tape measure around the chest at the widest part, under the arms, snugly but not too tight. Make sure that the tape measure is level all the way around and that the arms are relaxed and by their side, with the customer standing upright. (see graphic on right)

Step #2: Measure the Overarm

Same as step #1 except that the tape measure goes around the widest part of the chest and the arms, typically this measurement is on average about 7-9" larger than the chest.



TROUSER SIZING

Step #3: Measure the Waist & Hip

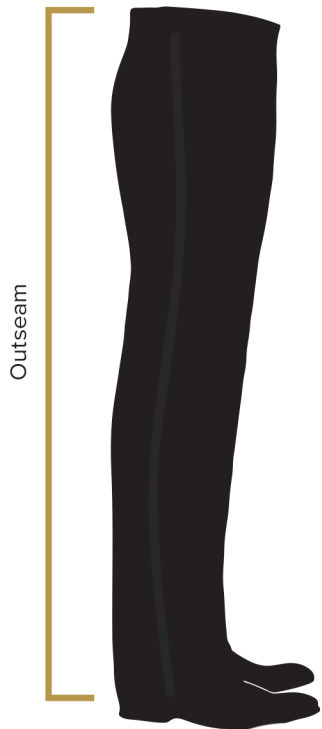
Wrap the tape measure around the waist at the level they plan to wear the trousers. Get as close to their waistline as possible without overlapping their pants. Pull the tape measure snug so there is no slack. Formal trousers are meant to be worn at navel level, however not everyone wears them that way. Most formal trousers have adjustable waist bands, so be sure to take this measurement nice and tight.

To measure the hip, wrap the tape measure around the widest part of the hip (seat). The tape should be snug but not pulled too tight.

Step #4: Measure the Outseam

With their shoes off, start at the outer side of the leg with the tape measure at the top of the trouser waist and measure down to the floor, but subtract 1 inch from that measurement to achieve a half break in the trouser.

**Break" is the amount of trouser in front that bunches around the ankle



SHIRT SIZING

Step #5: Measure the Neck

Men's shirt sizes are comprised of the neck and sleeve measurements. To measure the neck, wrap the tape measure around the middle of the neck, making sure there is enough space for two fingers for breathing room.

Step #6: Measure the Sleeve Length

With their arm slightly bent, start the tape measure at the center back of the neck. Bring the tape measure over the shoulder and continue down the length of the arm to about 1 inch past the wrist bone.

